

Coming Event: **28th National Convention of JPS** V2.21-e

Step Forward to the Global Stage by Exploring Your World with EBT

YAMATE HALL, CHUKYO UNIVERSITY NAGOYA CAMPUS

Saturday September 2 and Sunday September 2017

This is an open event for non-JPS members.

As the world is being engulfed by big waves of changes, we see our conventional thinking is losing its efficacy to find solutions. The Japan Planology Society (JPS) has been advocating hybrid thinking engine with addition of breakthrough thinking (BT). Today BT has evolved to the Extraordinary Breakthrough Thinking (EBT). JPS is pleased to offer you a chance to experience, enhance and enjoy the world of EBT while serving as business exchange for professionals like you for expanding your business chance, all planned and organized by EBT. We wish you to knock the door for more opportunity with EBT and also to hear positive participation to this convention!

Outline and Objective

Saturday, Sept 2, A Day Dedicated for Your Organized Learning of EBT by Seminar Workshop:

Following a special morning presentation by Dr. Shozo Hibino, guru of EBT, you will expose yourself to the overall comprehension of EBT and reorganize your knowledge in the afternoon sessions including workshop. Targeted to the first learner too, you will be able to experience the world of EBT. (Scheduled time to finish: 6 p.m.)

Sunday, Sept 3, A Day to Get Lively Chance to Go Global with EBT: After how EBT should go global as well as latest case presentations, we will organize extraordinary business exchange among business persons including our friends from Vietnam in something different way from ordinary business meetings in fun and easy atmosphere, planned by EBT again. (Scheduled time to finish: 5p.m.)

(See the following pages for details of the schedule.)

Venue: Yamate Hall, Chukyo University Nagoya Campus, Center Building 2F

Fees: 2 Sept. JPS Member JPY15,000; Non-member JPY25,000 (Including special text materials)

3 Sept: JPS Member JPY7,000; Non-member JPY9,000 (Including business exchange=party)

(You can participate in either events or either one of them)

Contact; JPS hotline info_jps@bttnet.com

How to Apply: See the next page

Application Deadline: 11 August 2017

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How you can participate

*For participants from abroad, we can accept your payment in cash at the venue.
Send us your personal information in advance. We may ask you some other
relevant information in prior for making our business exchange better.*

-----Application-----

Check what you want to participate

- September 2 EBT Seminar and Learning
- September 3 National Convention Main Day

Name _____ Gender Male/ Female

Title and Organization _____

Email address _____@_____

Official Use 以下学会使用欄

受付

入力

入金

入会

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Daily Schedule: Saturday, September 2: In-prior Seminar

A Day to Comprehend EBT Systematically

9:30 Registration
10:00 Holistic View of EBT by Dr. Shozo Hibino, Professor Emeritus
at Chukyo University and Chairman of Japan Planology Society

12:00 Lunch

Lecturing and Workshop by JPS qualified lecturers

13:00 1) Introduction and Philosophy of EBT

14:00 2) Human Phase

15:00 3) Purpose Phase

16:00 4) Future Solutions Phase

17:00 5) Living Solutions Phase

Scheduled to finish: 6 p.m.

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Daily Schedule: Sunday, September 3:
National Convention Main Day

A Day to Get Lively Chances to Go Global with EBT

- 9:30 Registration
- 10:00 Opening Remarks
- 10:05 General Info
1. Keynote Address
- 10:15 Our Challenge for Wisdom-Valuing Society: EBT to Spread in Asian Nations by Shozo Hibino, Prof. Emeritus, Chukyo University
2. Cases:
- 10:45 Formulation of Business Visions by EBT in Vietnam by representative of Breakthrough Thinking Center Vietnam
- 11:05 Animated Verbs in Education of Planning and Application of BT-SWOT by Motohiro Fujita, Professor, Nagoya Institute of Technology
- 11:25 Reporting of the 27th JPS National Convention: How Planned and Organized by BT Approach, by Takashi Fukuda, Leader, Nagoya Chapter of JPS
- 11:45 To Obtain Future: Philosophical Thinking of EBT by Masato Ikemura, Ito Ham Yonekyu Holdings
- 12:05 Lunch: JPS members will join general assembly while non-members enjoying business matching lunch at cafeteria
- 13:00 Concept of EBT International Instructor License System by Naoshi Miwa, Global Headquarters
- 13:20 A Case of Ebara Foods
- 13:40 A Case of Restaurant Chain by Kenji Hasegawa, President of Soken
3. Business Exchange and EBT : Business Matching-EBT Resonant Creation Party
- 14:10 Business Matching-EBT Resonant Creation Party with Vietnamese participants
- 17:00 Closing